

# ACTIV perfectKliks



## **green-Effective® Ultra-concentrated liquid detergent**

### ■ Eco-efficient performance with eco-effective product design

#### User and environmental safety at the highest cleaning performance



- First *Cradle to Cradle™* Gold certified range in the cleaning industry
- Certified with the European Ecolabel (AT/039/003)
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

#### Sustainable development and production



##### EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



##### DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



##### ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



##### A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



##### DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

#### Complete biodegradability



- ACTIV perfectKliks with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard\*

\*for more information please visit [www.wmprof.com](http://www.wmprof.com)

#### Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 82% of organic carbon processed in ACTIV perfectKliks originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

#### Full transparency - complete ingredient declaration

15-30% non-ionic surfactants (fatty alcohol EO adduct, sugar surfactants), soap (coconut oil), 5-15% anionic surfactants (sodium laureth sulfate, sodium alkyl sulfate), <5% phosphonates, perfumes, enzymes (amylase, cellulase, protease), optical brighteners

Specific ingredients: water, alcohol, glycerin, citrates

#### Traditional German quality - driving your durable business development



- More than 25 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

#### Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



# ACTIV perfectKliks



## green-Effective® Ultra-concentrated liquid detergent

- Low temperature performance ■ Versatile use ■ Material friendly



### Product profile

- ACTIV perfectKliks is compatible with all types of textiles allowing a versatile use with any type of water, dirt level and water hardness.
- Material friendly due to its natural soaps and enzymes and absence of bleaching agents.
- Thanks to its composition ACTIV perfectKliks achieves an excellent washing performance even at 30°C for an economic use.
- Majorly composed of renewable resources, ACTIV perfectKliks takes on the responsibility for future generations.
- Optimized as system for energy and resource saving, it has to be used through automatic distribution. ACTIV perfectKliks can be used alone or in combination with a SYSTEM product, i.e. in synergy with SYSTEM powerKliks.
- KLIKS is a closed system with a clever packaging design providing maximum user safety and hygiene while guaranteeing the complete emptying of the product and a space saving disposal.

### Application and Dosing



Closed system for maximum user safety and intuitive handling.



Only with automatic dosing system.



developed for professional laundries.



open box as indicated through icons on the box and insert spout correctly in holder.



pay attention to colour coding for safe application.



recycle cardboard box with paper and plastic bag with plastic.

	5 ml	8 ml	11 ml
	8 ml	11 ml	14 ml
	11 ml	14 ml	16 ml

### Area of application

- ACTIV perfectKliks is suitable for all type of textiles and all temperatures.
- Suitable for all types of professional washing machines. Only to be used with automatic dosing equipment.
- Use ACTIV perfectKliks according to the dosage instructions (depending on the water hardness and degree of soil of the laundry). Water hardness information can be provided by your local water company.

### Product safety, storage and environmental instructions

**Safety:** For professional use only. For further information see Safety Data Sheet.

**Storage:** Store at room temperature in the original container.

**Environmental:** Only give completely emptied packaging to special waste disposal. Proper dosage saves costs and minimises environmental impacts. Wash at the lowest possible temperature. Always wash with full load. Pre-sort the laundry (e.g. by colour, degree of soil, type of fibre).

#### Sales units

Order No. 714347 1 x 10 L

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pH-Value

